



daniel holt

Work Experience

Wizards of the Coast

Graphic Designer 2018 - Present
Renton, WA

- Collaborate with Art Directors, Writers, and Concept Artists in order to construct inviting/functional world guides for future Magic sets.
- Provide artistic direction during the card proofing process in terms of crops and foiling, as well as final text approval.
- Play an active roll on Vision, Set Design, and World Building teams to craft new sets.
- Create innovative presentation decks for various members of R&D and other executives.
- Develop assets to support our games' many outlets including frames, set symbols, and merchandise.

CoolStuffInc.com

Graphic Designer 2016 - 2017
Orlando, FL

- Designed and modified new games in development including card design, rulebook, box layout, and any other assets needed for the game to be completed.
- Developed logos, iconography, and catalogs for new products in addition to maintaining and refreshing existing assets.
- Created and branded advertising sets to promote company sales through ongoing campaigns featuring banners, sliders, buttons, newsletters, social graphics, posters, in-store flyers, and other digital and print outlets.

BrandCo

Developer 2016
Orlando, FL

Corresponded with support and design team to create functional and visually pleasing email stationery, signatures, notes, and postcards for portfolio of clients.

Tavistock Group/Decanter Co.

Graphic Designer 2013-2015
Orlando, FL

Worked with team of designers to create branding, print/web communication, social imagery, and content solutions for restaurant, resort, and event-based clients.

Education

BFA Degree in Graphic Design

with minor in Marketing
2012

Arkansas State University
Jonesboro, AR
Magna Cum Laude, University Honors

AS Degree in Computer Programming and Analysis

2016

Valencia College
Orlando, FL

BAS Degree in Software Development

2018

University of Central Florida
Orlando, FL

Skills and Proficiencies

- *Adobe InDesign, Illustrator, Photoshop, and Acrobat Pro*
- *HTML, CSS, and Java*
- *Microsoft Applications (Word, Excel, and Powerpoint)*
- *Project Management, Art Direction, Concepting, and Editing*



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